## EEO REPORT AUGUST 1, 2022 THRU JULY 31, 2023 NEWSWEB RADIO COMPANY LLC

**WNDZ-AM 750** Portage, Indiana

**WCPT-AM 820** Willow Springs, Illinois

**WSBC-AM 1240** Chicago, Illinois

**WCPY-FM 92.7 Arlington Heights, Illinois** 

#### **EEO STATEMENT POLICY**

The following EEO Public File Report is filed in compliance with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is compromised of the 4 radio stations mentioned above. Newsweb Radio Company is an Equal Opportunity Employer.

#### **Contacts:**

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Mark Pinski General Manager Newsweb Radio Company 5475 N. Milwaukee Ave. Chicago, IL 60630 (773) 792-1121-Office (773) 792-0082-Fax mpinski@newswebradio.net jmurillo@newswebradio.net

Jorge Murillo Operation's Manager WSBC—WNDZ—WCPY 5475 N. Milwaukee Ave. Chicago, IL 60630 (773) 792-1121-Office (773) 792-0082-Fax

(i) -List of all Full-Time Vacancies/(iii) -Source of Hire (See attached list for Referral Source Number)

<u>Job Title</u>	<b>Date of Hire</b>	Source of Hire - Referral Sources
<b>A.</b> Multimedia Journalist	02/13/2023	WCPT Website – 42,49,50,51,52

- (ii) EEO Recruitment Sources. \*See attached list. None of these organizations requested this information. In certain instances, ads were placed in the following publications, online websites, or broadcast stations:
  - (42) WCPT-AM 820 website
  - (49) Indeed website
  - (50) Journalism Jobs website
  - (51) National Association of Hispanic Journalists website
  - (52) National Association of Black Journalists website

#### (iv) Total Number of Interviewees Per Job Vacancy

**A.** Multimedia Journalist 3

TOTAL INTERVIEWED: 3

<sup>\*</sup> On the EEO Outreach List, numbers 1-36 represent EEO Outreach Organizations. Numbers 37-53 represent ad, website publications, or on-air notices.

(v) -Total Number of Interviewees referred by each source, for period August 1, 2022-July 31, 2023. This employment unit interviewed  $\underline{3}$  people for full-time vacancies. These interviewees were referred by the following sources:

• (42) WCPT-AM 820 Website

1

• (49) Indeed Website

2.

TOTAL INTERVIEWED:

(vi) -List of Initiatives from August 1, 2022-July 31, 2023 (1-year period)

#### 1. September-December 2022 (5)

Newsweb Radio has established an internship program for college students whereby they receive credit and hands-on experience working for our radio group. WCPT held its internship program between September and December 2022. The Interns assisted in production, edited commercials, loaded audio elements into the ENCO automation system, set-up the social media "live" feeds, and shadowed the board-op during our "live" local programs. They also screened caller phone calls and the like.

<u>3</u>

## 2. <u>September 16, 2022</u> (1)

Operation's Manager, Jorge Murillo, representing all four radio stations attended the University of Illinois' Gies Business Virtual Fall Job Fair. Jorge met with interested students via the Handshake platform, and they spoke about the Radio Account Executive positions at the company. He also explained the job/internship position to the job candidates by explaining that a sales executive generates revenue for the station through on-air advertising, radio advertising packages, and sponsorship of programs by establishing long-term business relationships with new clients, maintain and nourish current business relationships, and sell advantageous benefits of the stations. Overall, the job fair was very diverse, and very successful, given the fact that it was a virtual event.

## 3. October 20, 2022 (1)

Operation's Manager, Jorge Murillo, representing all four radio stations, attended the 2022 St. Xavier University's College-to-Career Expo at The Shannon Center on the University's campus from 11am-2pm. Mr. Murillo met with many students at the fair, and he talked about the jobs/internships available at Newsweb Radio Company. Jorge explained the duties performed by the board-operators and the sales team at the radio stations, and he gave each job candidate station souvenirs/giveaways. The job fair was very diverse, and many students of different ethnic backgrounds came to the booth to speak to Jorge. All the resumes that were collected were going to be reviewed by the station managers.

# 4. October 21, 2022 (1)

Representing all four radio stations, Operation's Manager, Jorge Murillo attended the virtual Columbia College Communications Career Fair and Expo from 10am-3pm. Jorge met with many students for 10-minute sessions via the Handshake platform. The radio industry was discussed with each student, and the job duties of each department were explained in length. Most students expressed interest in the board-operator positions at Newsweb Radio Company, and they also asked about our Spring '23 internship program. Some students showed interest in our digital department for WCPT. After each session, the interested students sent their resumes for review. The job fair was a success, since there were many students from diverse backgrounds, and about 13 students scheduled interviews for the event.

#### 5. March 14, 2023 (1)

Promotions Manager, Devin Andrekus, representing all four radio stations, attended the 2023 Spring St. Xavier University's College-to-Career Expo at The Shannon Center on the University's campus from 11am-2pm. Devin met with many students and handed out station giveaways to all interested job candidates. He explained the functions of the various radio departments, and spoke briefly about the unique duties of board-operators, producers, engineers, and the sales people. The fair was very diverse, and overall, a success. Devin brought back many resumes for review.

# 6. April, 2023 (8)

Throughout the month of April 2023, Operation's Manager of WCPT, Matt Comings, representing all four Newsweb radio stations, spent several hours with all of the WCPT board-operators mentoring and training employees on an individual basis. Mr. Comings geared the specialized training in the areas of technical operation on the new iMedia software called ON-AIR. Matt showed everyone how to use the new automation software for the "live shows," and how to set up their FB Live streams. They were also showed how to upload audio elements into the iMediaTouch Production system. The board-ops also learned how to merge the daily program logs onto the new system, and how to insert missing commercial spots on the log. Matt also went over all the station back-up procedures to keep the station on-the-air, in the event of a malfunction. The other areas that were discussed were transmitter remote control operations, EAS remote ENDEC operations, the whole iMedia software systems, communicating, and troubleshooting. The purpose of these training sessions between our board-operators and our Operation's Manager was to improve our employee's overall knowledge and skills, while also better preparing them for management positions in the future.

## 7. May, 2023 (14)

During the month of May 2023, Operation's Manager of WCPT, Matt Comings, Operation's Manager of WSBC, WNDZ, and WCPY, Jorge Murillo, and General Manager Mark Pinski representing all four Newsweb radio stations, spent several hours taking courses via the Kantola Training program to learn about how to prevent harassment and discrimination in the workplace. A training account was created for each of the 3 individuals, and they were given a deadline of May 26, 2023 to complete the training. The training courses were very educational, and each individual had to answer questions to real-life scenarios given in the videos.

**Initiative Totals:** 

4 Job Fairs (1) = 1.00 initiative 1 Internship Program (5) = 1.00 initiative 1 Training Programs (8) = 1.00 initiative 1 Management Training = 1.00 initiative

for preventing discrimination (14)

**Total Initiatives:** 4.00

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NAME			CONTACT		ADDRESS		PHONE	F	AX
1 Rainbow/Push (	Coalition		Margie McKinnon-Pr	rice	930 E. 50th. Street		(773) 373-3366	(7	773) 256-2772
Trainbow/r doire	Soundori		Wargio Workimori i		Chicago, IL 60615-2	702	(776) 676 6666	(,	10) 200 2112
2 National Latino	Education		Employment Service	26	2011 W. Pershing Ro	l	(773) 247-1778	- /1	E-mail preferred)
Institute	Lucation		education@nlei.org		Chicago, IL 60609		(113) 241-1110	(1	mail preferred)
3 Korean America	an Communit		Chicago Center		4300 N. California		(773) 583-5501	//	= mail professed)
Services	an Communit	у	info@hanacenter.org	<u>g</u>	Chicago, IL 60618		(773) 363-3301	(1	E-mail preferred)
A Chinana Amania			D I .		040 144 044   154		(040) 704 0440		240) 704 0500
4 Chinese Americ	an Services		Ben Lau		310 W. 24th. Place Chicago, IL 60616		(312) 791-0418	(3	312) 791-0509
							(		
5 Northwestern U	niversity		Career Advancemer		620 Lincoln Street Evanston, IL 60208		(847) 491-3700	H	landshake site
			nea@northwestern.e	<u>Suu</u>	Evansion, iE 00200				
6 Asian Human S	ervices		Damira Jakupovic		4753 N. Broadway, #	700	(773) 728-2235	(7	773) 728-4751
			Joyce Marks		Chicago, IL 60640				
7 DePaul Univers	itv		Career Services		1 E. Jackson Blvd., S	L Suite 9500	(312) 362-8437	(F	E-mail preferred)
	,		career center@dep	<u>aul.edu</u>	Chicago, IL 60604		(0.12) 002 0.01		
0.11	11.2 9				4.405.147.1.1.1.1.1.1.1		(245) ==2 4244		
8 Northern Illinois	University		Katherine Zuidema careerservices@niu	<u>.edu</u>	1425 W. Lincoln High Dekalb, IL 60115	way	(815) 753-1641	(E	E-mail preferred)
O Florebroom College			11.11.0.11.		100 D		(000) 047 0400		
9 Elmhurst Colleg	je		Holly Coffin hollyc@elmhurst.edu	1	190 Prospect Ave. Elmhurst, IL 60126		(630) 617-3190	(E	E-mail preferred)
			Tionyo & on minarot. Car	<u> </u>	Emmarot, iE 00120				
10 Daley College			Laura Paz		7500 S. Pulaski Road	i	(773) 838-7597	(E	E-mail preferred)
			lpaz5@ccc.edu		Chicago, IL 60605				
11 Wilbur Wright	College		Willa Lang		4300 N. Narraganset	t Ave.	(773) 481-8527	(7	773) 481-8531
					Chicago, IL 60634				
12 Northeastern I	llingia I Inivar	city	Career Services		1751 W. 47th. Street	2nd Floor	(773) 442-4650	/1	E-mail preferred)
12 Northeastern	IIII IOIS OTIIVEI	Sity	sccs@neiu.edu		Chicago, IL 60605	, 2110. 1 1001	(773) 442-4030	(,	-mail preferred)
40.14			D. L. AKIII		4000 M M M B		(040) 050 7404		240) 050 7000
13 Malcom X Coll	iege		Robert Kelly		1900 W. Van Buren Chicago, IL 60653		(312) 850-7181	(3	312) 850-7039
					Criidago, IE 00000				-
14 University of IL	., Urbana-Ch	ampaign	Samantha Potempa		810 S. Wright St.		(217) 333-2350	Н	landshake site
			shpotemp@illinois.e	<u>du</u>	Urbana, IL 61801				
15 St. Xavier Univ	versity		Maureen Kelly		3700 W. 103rd. Stree	et .	(773) 298-3131	(7	773) 298-3136
					Chicago, IL 60655				
16 Chicago Urbar	a Leanue		Chelsea Whittington		4510 S. Michigan Ave		(773) 451-3524	(1	E-mail preferred)
To Officago Ofbar	League		cwhittington@chiul.c		Chicago, IL 60653	]	(110) 401-0024	(1	- mail protetted)
150"									
17 Olive Harvey C	College		Sharen Prayor		3055 E. 92nd. Street Chicago, IL 60617		(773) 291-6318	(7	773) 291-6412
18 Elgin Commun	nity College		Human Resources		1700 Spartan Drive Elgin, IL 60123		(847) 214-7400	3)	347) 214-7403
40 Cara Caratas							(770) 045 0000	7-	770\ 045 5440
19 Casa Central			Griselda Aquira		1343 N. California, 3r Chicago, IL 60622	a. Floor	(773) 645-2300	(/	773) 645-5442
20 Harold Washin	ogton College		Kim Bowens		30 E. Lake Street		(312) 553-5666	- //	312) 553-3130
- I Iaroiu Wasilii	igion College	, 	kbowens3@ccc.edu	l 	Chicago, IL 60601		(312) 333-3000	(3	112) 303-3130
21 Concordia Uni	versity Chica	ao	Gerald Pinotti		7400 Augusta Street		(708) 209-3032	/F	E-mail preferred)
21 Contoruia Chi	verony erned	90	gerald.pinotti@CUC	hicago.edu	River Forest, IL 6030	)5	(700) 200 0002		- man protetted)
22 Instituto del Pr	ogreso Latin	0	Karina Ayala-Berme	io	2520 S. Western Ave	<u> </u>	(773) 890-0055	([	E-mail preferred)
	9	-	info@idpl.org		Chicago, IL 60608		(1.0) 000 000		- man protetted/
23 Northwestern I	Business Col	lege	Human Resources		7725 S. Harlem Ave.		(773) 481-3730	(F	E-mail preferred)
			hr@nc.edu		Bridgeview, IL 60455	5			
24 University of III	linois at Chic	ago	Career Services		1200 W. Harrison, Su	uite 3050	(312) 966-2300	Н	landshake site
			careerservices@uic	.edu	Chicago, IL 60607				
25 Roosevelt Univ	versity		Career Services		430 S. Michigan Ave.		(312) 341-3500	(3	312) 341-3655
		_			Chicago, IL 60605				
26 Columbia Colle	ege		Valerie Robbins		754 S. Wabash, 3rd I	I. Fl.	(312) 870-0712	H	landshake site
20 Columbia Colle			vrobbins@colum.ed		Chicago, IL 60605		careercenter@colur		

NAME	CONTACT	ADDRESS	PHONE	FAX
27 Chinese Mutual Aid Association	Romy Arrieta	1016 W. Argyle Street	(773) 784-2900	(773) 784-2984
		Chicago, IL 60640		
28 Bethel New Life, Inc.	Sharif Walker	4950 W. Thomas	(773) 473-7885	(E-mail preferred)
	info@bethelnewlife.org	Chicago, IL 60651		(= man prototrou)
29 Governors State University	Barbara Peppers	One University Parkway	(708) 534-5000	(708) 534-1642
	Barbara i opporo	University Park, IL 60126	(100) 001 0000	(100) 004 1042
30 Kennedy-King College	Career Services	6301 S. Halsted Street.	(773) 602-5000	(E-mail preferred)
	workforce@ccc.edu	Chicago, IL 60621	(****)	(= р. с. с. с. с. )
31 Kankakee Community College	Tina Talmadge	100 College Drive	(815) 802-8584	(815) 935-9616
	Career Planning Coordinator	Kankakee, IL 60901	(6.15) 662 663	(0.0) 000 0010
32 Olivet Nazarene University	Mary Anderson	One University Avenue	(815) 939-5243	(815) 939-5094
	Career Services Director	Bourbonnais, IL 60914		,
33 Illinois Media School	Francesca Muller	455 Eisenhower Lane S-200	(630) 796-4651	(E-mail preferred)
	fmuller@beonair.com	Lombard, IL 60148	(111)	( 22   22   23
24 Lavada Haironaite	M. N.O.	0.1100.11055	(770) 500 7740	Haralata Araba
34 Loyola University	Mary NeCastro careercenter@luc.edu	Sullivan CenterSuite 255 6339 N. Sheridan Road	(773) 508-7716	Handshake site
	Sales	Chicago, IL 60660		
05.00	2	2044.0. 5. 1 1.01	(040) 507 0000	(040) 507 0004
35 Illinois Institute of Technology	Career Services   careerservices@iit.edu	3241 S. Federal St. Chicago, IL 60616	(312) 567-6800	(312) 567-6801
	<u>odreoroorviood © m. odd</u>	Criticago, 12 00010		
36 IL Broadcaster's Association	Dennis Lyle	200 Missouri Avenue	(618) 985-5555	(618) 985-6070
	www.ilba.org	Carterville, IL 62918		
37 Robert Half Agency	chicago@roberthalffinance.com	205 N. Michigan Ave., Ste. 3301	(312) 616-8560	(312) 616-8200
		Chicago, IL 60601		,
38 Society of Broadcast Engineers	Scott Jones	kjones@sbe.org	(317) 846-9000	(317) 846-9120
36 Society of Broadcast Engineers	Scott Jones	<u>Kjories@spe.org</u>	(317) 646-9000	(317) 646-9120
39 Inside Radio	Gene McKay	ads@insideradio.com	(877) 268-3755	(877) 270-3998
		81 Main Street, #2		
40 Craig's List	www.craigslist.org	P.O. Box 225159		(Online site)
orang o zaot	www.oraigonot.org	San Francisco, CA 94122		(Granic Site)
44.011.0		100FF D 10 0 11 0 0	(0.4.0) 455 00.40	(0.10) 155 0050
41 All Access	Joel Denver idenver@allaccess.com	18955 Pacific Coast Hwy, Ste. 21 Malibu, CA 90265	(310) 457-6616	(310) 457-8058
	<u>jaonver @ anacoccis.som</u>	Mailed, Ort 50200		
42 WCPT-AM Website	Matt Comings	5475 N. Milwaukee Ave.	(773) 792-0400	(773) 792-0082
	www.chicagoprogressivetalk.com	Chicago, IL 60646		
<b>43</b> WCPT-AM 820	Mark Pinski - G.M.	5475 N. Milwaukee Ave.	(773) 792-0400	(773) 792-0082
	mpinski@newswebradio.net	Chicago, IL 60646		
44 Chicago Reader	Classified Department	30 N. Racine Ave. Suite 300	(312) 222-6920	(312) 321-4998
Slougo reduci	classified-ads@chicagoreader.com	Chicago, IL 60607	(012) 222 0020	(012) 021 4000
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<b>45</b> WSBC-AM 1240	Mark Pinski - GM	5625 N. Milwaukee Ave. Chicago, IL 60646	(773) 792-1121	(773) 792-2904
	mpinski@newswebradio.net	Officago, IL 00040		
46 Career Builder	Heather Byrd	www.careerbuilder.com	(602) 325-6378	(Online site)
47 Chicago Radio and Media	www.chicagoradioandmedia.com			(Online site)
47 Chicago Radio and Media	www.cnicagoradioandmedia.com			(Online site)
48 LinkedIn	www.linkedin.com			(Online site)
49 Indeed	www.indeed.com			(Online site)
45 mueeu	www.mueeu.com			(Online site)
50 Journalism Jobs	www.journalismjobs.com			(Online site)
E4 NALL				(Online site)
51 NAHJ	www.nahjcareers.org			(Online site)
52 NABJ	www.nabjcareers.org			(Online site)
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53 Media Recruiter	www.mediarecruiter.com			(Online site)
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